

**FOR IMMEDIATE RELEASE**

## **Leading Accountancy firm selects SAP Business One from Sapphire**

**MacIntyre Hudson to implement SAP Business One from Sapphire to support company growth**

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**LONDON, UK – 11 December 2008.** Sapphire Systems today announced that it is to supply and implement the SAP Business One business management solution at MacIntyre Hudson, a chartered accountants and business advisory partnership.

Founded in 1880 MacIntyre Hudson was one of the 587 firms that joined together to form the original 'Institute of Chartered Accountants in England and Wales.' Since then they have worked with clients in almost all industry sectors, from cheese-cutter manufacturing to broadband broadcasting and transatlantic sailing. But most have one thing in common: they are owner-managed businesses like MacIntyre Hudson themselves.

As a proactive and forward-thinking organisation looking to invest in the future, the management team at MacIntyre Hudson were keen to have a back-office solution in place that would keep pace with the growth of the company. The incumbent financial system, Access Accounts, was no longer flexible enough to support the company's increase in requirements.

Victoria Horton, Group Financial Controller at MacIntyre Hudson, said "We are gearing up for further growth and as such need to have the infrastructure in place to maintain this. I knew that SAP Business One would be a good fit for us because I have used it before; the versatility of the solution coupled with the time saving element of having one centralised system with functionality to cover all aspects of business management makes it ideal for our requirements."

With the decision made to implement SAP Business One, Victoria set about finding a business partner to implement the solution. Commenting on why Sapphire was chosen Victoria said "One of our clients, Silverbug, recommended them to us. They use SAP Business One supported by Sapphire and are very happy with the working relationship that they have them."

Victoria goes on to state "Once SAP Business One is live we expect to see a marked improvement in the production of our accounts. We are also looking forward to benefiting from time saved!"

Ian Caswell, Sapphire's Managing Director, concludes "We are very pleased to be working with MacIntyre Hudson, particularly on the recommendation of an existing customer. The team at Sapphire work hard to look after our customers and provide the best service possible. SAP Business One is an integrated, affordable and easy to use business management application. It's a single system that can automate critical business operations including finance, sales and customer relationship management. Plus, it provides accurate, up-to-the-minute views of business data which is vital for a growing business."

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### **About Sapphire Systems plc**

Sapphire is an SAP Gold partner – number one for SAP Business One in EMEA, and is the global leading Infor FMS SunSystems partner. Since 1986, Sapphire has offered customers wide-ranging practical expertise in selecting and implementing advanced financial accounting, business management and procurement solutions and today provides software, services and support for over 600 customers worldwide from their offices in the UK and USA. Sapphire is a founder member of the British Application Software Developers Association and was one of the first signatories of the BASDA Green Charter.

[www.sapphiresystems.com](http://www.sapphiresystems.com)

### **About MacIntyre Hudson**

MacIntyre Hudson LLP is a top 25 UK accounting firm, offering a full range of compliance and advisory services to owner-managed businesses through to multinationals. The firm has 52 Principals and 400 staff situated in 9 offices located across the Midlands, Home Counties and London. The firm is the UK member of CPA Associates International Inc with member firms worldwide, and is registered to carry on audit work and regulated for a range of business activities by The Institute of Chartered Accountants in England and Wales.

[www.macintyreHUDSON.co.uk](http://www.macintyreHUDSON.co.uk)

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