

**FOR IMMEDIATE RELEASE**

## **Sapphire Shortlisted for SAP Pinnacle Award**

**For the second year running Sapphire is in line for recognition as a leading SAP partner**

**London – 12 April 2010.** Sapphire Systems today announced that it has been shortlisted in the EMEA SME Partner of the Year category of the SAP Pinnacle Awards 2010.

SAP Pinnacle Awards – SAP's global partner award program – recognizes SAP partners that have excelled in developing their partnership with SAP and their mutual business by providing quality products, solutions, and services to customers.

230 impressive nominations were received and following careful review SAP has now announced three finalists in each of the categories.

Criteria that Sapphire will be judged on in the EMEA SME Partner of the Year category include achieving added value through innovative solution offerings, early adoption of new technologies and opening new markets for SAP, as well as accomplishing successful marketing and joint programs with SAP and securing significant new name customers.

Winners will be announced at the Pinnacle Awards ceremony on Sunday 16<sup>th</sup> May in Orlando, Florida, as part of the forthcoming SAPPHIRE NOW event.

Ian Caswell, Managing Director at Sapphire Systems, commented “We are absolutely delighted to have been nominated and shortlisted for a second year – and sincerely hope to hold on to our position! It is an achievement in itself to reach the finalist stage and I am pleased to see the hard work the team puts in recognised. At Sapphire we aim to provide the best service possible to our customers, a responsibility shared by everyone in all of our offices.”

Martin Stoker, Channel Sales Manager at SAP, added “Sapphire endeavours to provide customers with a positive experience, starting with a successful implementation, top quality training and support through regular customer events and newsletters. It is great to see the team's efforts recognised with this nomination and I wish them the best of luck.”

Further information on the SAP Pinnacle Awards can be found at:

<http://www.sap.com/ecosystem/partners/recognitionprograms/pinnacle-awards/2010-program.epx>

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**About Sapphire Systems plc**

Sapphire is an SAP Gold partner – number one for SAP Business One in EMEA, the global leading Infor FMS SunSystems partner and the Master VAR for Wax Digital. Since 1986, Sapphire has offered customers wide-ranging practical expertise in selecting and implementing advanced financial accounting, business management and procurement solutions and today provides software, services and support for over 600 customers worldwide from their offices in the UK and USA. Sapphire is a founder member of the British Application Software Developers Association and was one of the first signatories of the BASDA Green Charter.

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