

FOR IMMEDIATE RELEASE

Sapphire growth continues with Birmingham office

Sapphire to deliver business management solutions locally in the Midlands

Media contact:

Victoria Park

victoria.park@sapphiresystems.com

020 7648 2008

Birmingham – 11 January 2011. Sapphire Systems is pleased to announce further expansion of UK operations with an office in Birmingham, West Midlands.

Headquartered in the City of London, this is the second new site for Sapphire in the last year following global growth with an office in Mumbai, India.

Sapphire is the global leading partner for Infor FMS SunSystems, an SAP Gold partner – number one for SAP Business One in Europe and one of the first UK companies to offer SAP Business ByDesign, an on-demand solution with built-in support for services industries.

“Birmingham is the largest city in the UK following London and it makes sense for us to have a presence locally in order to be on hand and even better support customers in the area” stated Ian Caswell, Managing Director at Sapphire Systems. “We are particularly keen to be working with more professional services and light manufacturing organizations in the region and will be running a series of seminars in 2011 demonstrating the benefits of the solutions that Sapphire offers.”

Sapphire will be putting a dedicated regional team in place and looking to build local relationships with the Birmingham Chamber of Commerce, The Institute of Directors and other business advisors in order to promote the business management solutions, consultancy services and training courses available from Sapphire.

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Sapphire's offices at Brindley Place, Birmingham

About Sapphire Systems plc

Sapphire is an SAP Gold partner – number one for SAP Business One in EMEA, the global leading Infor FMS SunSystems partner and the leading Wax Digital partner. Since 1986, Sapphire has offered customers wide-ranging practical expertise in selecting and implementing advanced financial accounting and business management solutions and today provides software, services and support for over 650 customers worldwide from their offices in the UK, USA and India. Sapphire is a founder member of the British Application Software Developers Association and was one of the first signatories of the BASDA Green Charter.

Web: www.sapphiresystems.com

Twitter: @SapphireSystems

Sapphire Systems plc
London, UK
+44 (0)20 7648 2000
Northern & Shell Building
10 Lower Thames Street
London
EC3R 6AF

Sapphire Systems plc
Manchester, UK
+44 (0)16 1227 8177
Kilburn House
Manchester Science Park
Lloyd Street North
Manchester
M15 6SE

Sapphire Systems plc
Birmingham, UK
+44 (0)121 697 4771
2nd Floor
3 Brindley Place
Birmingham
B1 2JB

Sapphire Systems plc
Edinburgh, UK
+44 (0)131 200 6156
Conference House
152 Morrison Street
Edinburgh
EH3 8EB

Sapphire Systems Inc
New York, USA
+1 (212) 541 2406
The Chrysler Building, Floor 26
405 Lexington Avenue
New York
10174

Sapphire Systems Inc
Los Angeles, USA
+1 (310) 231 8731
11601 Wilshire Blvd
Los Angeles
California
90025

Sapphire ERP Systems Private Ltd
Mumbai, India
+91 (0)22 6604 4909
809-810, Trade World "B"
Wing
Kamala Mills
Lower Parel
Mumbai 400 013