

Sapphire: number one Professional Advantage partner

Sapphire Systems maintains position as the number one partner for Professional Advantage for 2011

LONDON, UK – 01 August 2011. Sapphire is pleased to announce that it has been awarded the Professional Advantage Reseller of the Year 2011 accolade, maintaining the pole position for the third consecutive year.

Professional Advantage develops software products that enhance the value of leading international software solutions including the Infor FMS SunSystems range – for which Sapphire is also the global number one partner.

“Sapphire continues to impress and each member of the sales team has raised their game on last year, resulting in a 55% increase in product sales. Given the current climate across the entire channel, this is an amazing result for the whole team” said Steve Howcroft, Joint Managing Director at Professional Advantage. He went on to say “It is also worth noting that Sapphire has the largest iPOS customer base out side of Professional Advantage – a real testament to the team’s procurement expertise.”

David Singh, Sales and Marketing Director at Sapphire added, “As you can imagine, this is great news for us and we are all thrilled that our run as the premier solutions partner for Professional Advantage continues for another year. Our customers find the ability to extend their use of Infor FMS SunSystems with solutions such as Cash Desk [for electronic payment processing] and Collect [for credit control] great for further improving operational efficiency.”

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Media contact:

Victoria Park
+44 (0)20 7648 2000
victoria.park@sapphiresystems.com

About Sapphire Systems plc

Sapphire is an SAP Gold partner – number one for SAP Business One in EMEA; a global Infor partner – number one for Infor FMS SunSystems worldwide, and the leading Wax Digital partner. Since 1986, Sapphire has offered customers wide-ranging practical expertise in selecting and implementing advanced financial accounting and business management solutions and today provides software, services and support for over 650 customers worldwide from their offices in the UK, USA and India. Sapphire is a founder member of the British Application Software Developers Association and was one of the first signatories of the BASDA Green Charter. In 2011 Sapphire was listed in The Sunday Times International Track 100.

Web: www.sapphiresystems.com

Twitter: @SapphireSystems

Sapphire Systems plc
London, UK
+44 (0)20 7648 2000
Northern & Shell Building
10 Lower Thames Street
London
EC3R 6AF

Sapphire Systems plc
Manchester, UK
+44 (0)16 1227 8177
Kilburn House
Manchester Science Park
Lloyd Street North
Manchester

Sapphire Systems plc
Birmingham, UK
+44 (0)121 697 4771
2nd Floor
3 Brindley Place
Birmingham
B1 2JB

Sapphire Systems plc
Edinburgh, UK
+44 (0)131 200 6156
Conference House
152 Morrison Street
Edinburgh
EH3 8EB

M15 6SE

Sapphire Systems Inc
New York, USA
+1 (212) 541 2406
The Chrysler Building, Floor 26
405 Lexington Avenue
New York
10174

Sapphire Systems Inc
Los Angeles, USA
+1 (310) 231 8731
11601 Wilshire Blvd
Los Angeles
California
90025

Sapphire Systems Inc
Houston, USA
+1 (713) 353 4815
Two Allen Center, Floor 16
1200 Smith Street
Houston
Texas
77002

Sapphire ERP Systems Private Ltd
Mumbai, India
+91 (0)22 6604 4909
809-810, Trade World "B" Wing
Kamala Mills
Lower Parel
Mumbai 400 013

About Professional Advantage

Professional Advantage has always made innovation a priority. Based on insights from customers, the company has developed process-focused software products that enhance the value of leading international software solutions such as Infor FMS SunSystems.

Solutions that Professional Advantage has developed specific functionality for include:

- eProcurement
- Workflow for SunSystems
- Electronic banking
- Analysis and reporting
- Advanced receivables
- Collections management
- Retail 'open to buy' and others

www.profad.co.uk
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