

## Step up to the Cloud

### SAP Business ByDesign from Sapphire Systems

**Birmingham – 05 July 2011.** Sapphire announces a series of webinars to help organisations find out what cloud computing could do for them.

Stuart Smalley, Account Manager at Sapphire said: “We are finding that whilst many people may have heard of the ‘cloud’ and SaaS [Software as a Service], there is limited opportunity for them to take a look at the software in action and see how it could work for them in practice.”

In addition to the full SAP Business ByDesign solution, Sapphire also has a session focusing solely on the CRM (Customer Relationship Management) aspect of the solution. This is available as a stand alone module.

SAP Business ByDesign is a fully integrated business management solution that delivers the best of SAP software, on-demand. This solution is designed as best-fit for companies that want the benefits of large-scale business management applications without the costs of supporting the corresponding IT infrastructure. SAP Business ByDesign unifies multiple business operations and enables companies to implement preconfigured business processes in order to solve immediate problems. Accessed via a single user interface, SAP Business ByDesign delivers pre-configured software for business processes and supports managing financials, customer relationships, human resources, projects, procurement and the supply chain.

#### STEP UP TO THE CLOUD WITH: SAP Business ByDesign

**Date:** Thursday 11th August 2011

**Time:** 12:30 - 13:30 (BST)

**Location:** Online

**Cost:** Free of Charge

**Enrol:** [Click here](#)

**Overview:** There's so much to learn about moving your business to the cloud - and Sapphire Systems wants to help. "Step Up to the Cloud" is a FREE series of webinars where you will learn everything you need to know to take advantage of cloud computing and grow your company. This event is the first in a series of webinars to show you how ERP in the cloud can take your business to new levels of success, and will include a demonstration of SAP Business ByDesign.

#### STEP INTO THE CLOUD WITH CRM FROM SAP

**Date:** Thursday 18th August 2011

**Time:** 12:30 - 13:30 (BST)

**Location:** Online

**Cost:** Free of Charge

**Enrol:** [Click here](#)

**Overview:** Are you curious to learn if a Customer Relationship Management (CRM) solution in the Cloud is right for your organisation? Find out about SAP's Cloud based solution; Business ByDesign, specifically for mid-tier and growing organisations.



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**About Sapphire Systems plc**

Sapphire is an SAP Gold partner – number one for SAP Business One in EMEA; a global Infor partner – number one for Infor FMS SunSystems worldwide - and the leading Wax Digital partner. Since 1986, Sapphire has offered customers wide-ranging practical expertise in selecting and implementing advanced financial accounting and business management solutions and today provides software, services and support for over 650 customers worldwide from their offices in the UK, USA and India. Sapphire is a founder member of the British Application Software Developers Association and was one of the first signatories of the BASDA Green Charter.

**Web:** [www.sapphiresystems.com](http://www.sapphiresystems.com)

**SAP Business ByDesign microsite:** [www.sapphiresystems.com/sap-business-bydesign/](http://www.sapphiresystems.com/sap-business-bydesign/)

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