

# Shakespeare's Globe to implement SAP Business One

## Solution from Sapphire chosen to meet multi-dimensional requirements

**London – 12 September 2011.** Shakespeare's Globe has selected Sapphire to implement and support a 10 user SAP Business One solution to strengthen operational efficiency and meet advanced reporting requirements.

David Magness, Head of Finance at Shakespeare's Globe, explained the need to find a new back office system saying "Quite simply the existing accounts system was old – it had been in place for 13 years and we had outgrown it. Shakespeare's Globe is much more than just the theatre; there is also the exhibition, shop, support function and an education department that covers numerous different activities. The many facets to our business make the accounting quite complex, so a solution that could manage multiple divisions was required."

A comprehensive review of financial accounting solutions available on the market was undertaken along with a formal tendering process. From a longer list of eight solutions, a short list of SAP Business One and two other market leading solutions was reached.

"SAP Business One stood out thanks to multi-dimensional analysis functionality and the ability to integrate with iDocuments [a system that manages expenses, purchasing and sales invoicing] which will improve document flow through the business" commented David on the decision taken.

"Sapphire was already a corporate partner and showed a great deal of interest in Shakespeare's Globe with a very professional approach. We really felt that the team that presented SAP Business One understood what we do and our exact requirements – they showed us exactly how to use the solution to meet our needs" said David, adding "The reporting functionality really suited us to, for example we will quickly and easily be able to run management reports on demand on any aspect of our business at summary level with drill down to further analysis and/or transactional level detail as required; this will significantly enhance the timeliness, quality, level of detail, accuracy and availability of our management reporting"

Looking ahead to when the system is in place David says "We will have far more visibility of the detail behind income and costs. SAP Business One will bring improved efficiency to the finance department and will enhance links between finance and other departments."

Ian Caswell, Managing Director at Sapphire Systems, added "Sapphire has supported Shakespeare's Globe for some years now so I am particularly pleased to be working with the team there. With SAP Business One and iDocuments in place they will have a cost effective solution that will facilitate operational efficiency now and well into the future too."

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Media



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#### About Sapphire Systems plc

Sapphire is an SAP Gold partner – number one for SAP Business One in EMEA; a global Infor partner – number one for Infor10 Financials Business (SunSystems) worldwide - and the leading Wax Digital partner. Since 1986, Sapphire has offered customers wide-ranging practical expertise in selecting and implementing advanced financial accounting and business management solutions and today provides software, services and support for over 700 customers worldwide from their offices in the UK, USA and India. Sapphire is a founder member of the British Application Software Developers Association and was one of the first signatories of the BASDA Green Charter. The company was recently listed in The Sunday Times' International Track 100

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#### About Shakespeare's Globe

Shakespeare's Globe is a unique international resource dedicated to the exploration of Shakespeare's work and the playhouse for which he wrote, through the connected means of performance and education. Together, the Globe Theatre, Globe Exhibition & Tour and Globe Education seek to further the experience and international understanding of Shakespeare in performance.

**[www.shakespearesglobe.com](http://www.shakespearesglobe.com)**



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