

**FOR IMMEDIATE RELEASE**

## **Sapphire shortlisted for SAP Pinnacle Award**

**SAP name Sapphire Systems as a finalist in annual awards for partner recognition**

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**London – 08 April 2009.** Sapphire is pleased to announce that it has been shortlisted in the SME Channel Partner EMEA category of the SAP Pinnacle Awards.

The SAP Pinnacle Awards – SAP’s global partner award program – have been established to recognize SAP Partners that have excelled in developing the partnership with SAP and their mutual business, by providing quality products, solutions and services to customers.

After careful review of the impressive 313 nominations and criteria, SAP announced the finalists in each award category. The winners will be announced on stage during the celebration event to be held on 11<sup>th</sup> May 2009 in Orlando, USA.

Sapphire is a Gold level SAP Partner and the leading SAP Business One partner in Europe; headquartered in the City of London, with regional operations around the UK and USA. One of the largest independent providers of financial accounting and business management solutions in the UK and with multi-lingual capability, Sapphire has the ability and reach to implement business systems on an international scale.

Ian Caswell, Managing Director at Sapphire, said “We are thrilled to have reached the final stage of these prestigious SAP partner awards. In the 5 years that we have been offering SAP Business One we have built up a strong team and are dedicated in our aim of providing our customers with a successful implementation followed by an on-going support and account management service that is second to none. The fact that we have reached the finalist stage in the Channel Partner category is testament to the hard work of the entire team and the Sapphire customer-first ethos.”

“We are delighted and proud that Sapphire Systems have been short listed in the SAP Pinnacle Awards,” added Ben Crow, Channel Development Manager for SAP Business One at SAP. He went on to say “It’s been a great year for Sapphire who saw their SAP business grow by over 38%, which in these challenging times is a fantastic achievement. The team at Sapphire has proven that by offering business solutions that deliver real value, fast and that can be funded in a flexible way, companies of any size can benefit from upgrading their business software in any economic climate.”

Further information on the SAP Pinnacle Awards can be found at:

<http://www.sap.com/ecosystem/partners/recognitionprograms/pinnacleaward.epx>

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**About Sapphire Systems plc**

Sapphire is an SAP Gold partner – number one for SAP Business One in EMEA, and the global leading partner for Infor FMS SunSystems. Since 1986, Sapphire has offered customers wide-ranging practical expertise in selecting and implementing advanced financial accounting and business management solutions, and today provides software, services and support for over 600 customers worldwide from their offices in the UK and USA. Sapphire is a founder member of the British Application Software Developers Association and was one of the first signatories of the BASDA Green Charter.

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