

## SAP Business ByDesign



### What Is SAP Business ByDesign?

The most complete on-demand business solution for mid-size companies. *SAP Business ByDesign* is:

**Complete** to address the needs of your entire organisation

**Adaptable** and allows you to react quickly whenever your business needs change

**Personalised** to improve productivity with a role-based user experience, built-in learning, analytics, and collaboration

**Affordable** and easy to adopt with the predictable cost of ownership of on-demand delivery by SAP



### Business Beyond Boundaries

Designed specifically for midsize companies, SAP Business ByDesign is the world's most complete and adaptable on-demand business offering. Unlike any other on-demand business software, SAP Business ByDesign delivers everything you need to succeed. By providing you with transparency and control over your entire business, the solution empowers you to respond immediately to issues and opportunities.

### Designed for Midsize Companies That Want to Grow Profitably

SAP Business ByDesign helps organisations move beyond the boundaries of traditional IT by delivering an unprecedented user experience – everything from a personalised “try-and-buy” process, to built-in service and support. At the same time, SAP Business ByDesign provides everything you'd expect from SAP – at a midmarket price. As an integrated business solution, SAP Business ByDesign allows you to quickly and easily manage your business essentials. At the same time, it provides the flexibility to change, grow and extend the reach of business processes across your entire organisation.

#### With SAP Business ByDesign you can:

- Implement a comprehensive solution in the time it would normally take to tailor a demo to your liking.
- Gain insight into company-wide operations at any given moment, with the click of a mouse.
- Give employees instant access to all information relevant to their roles in a single application.
- Easily adapt your solution online at any time in response to changing business requirements.

#### SAP Business ByDesign includes:

##### Financials: *optimise your financials*

- Financial and management accounting
- Cash flow management

##### Customer Relationship Management: *focus on your customers*

- Marketing
- Sales
- Service

##### Human Resources Management: *manage your workforce*

- Corporate organisational management
- Human resources
- Employee self-service

##### Supply Chain Management: *integrate your supply chain*

- Supply chain setup and performance
- Supply chain planning and control
- Manufacturing, warehousing and logistics



With SAP Business ByDesign you can:

Eliminate departmental silos

Improve the efficiency and effectiveness of employees

Increase proactive decision making  
Adapt to changes in their business

Gain control and visibility while keeping IT simple

**SAP** Business  
ByDesign

**Project Management:** *drive project success*

**Supplier Relationship Management:** *enable smarter purchasing*

- Sourcing
- Purchasing

**Compliance Management:** *facilitate full compliance*

**Executive Management Support:** *meet your company goals*

- Business performance management

## Overcome Challenges, Compete Effectively, Drive Down Costs

- Enable your employees to excel at their jobs by automating routine activities .
- Enable growth by adapting the software to meet new requirements with a minimum of time, effort and cost.
- Make it easy to collaborate with people inside and outside your business to enhance innovation and productivity.
- Simplify your IT with built-in services and support.
- Support your efforts to comply with shifting national and international regulations.
- Integrate business processes and get visibility of costs in all areas.

**Achieve 360-Degree Business Visibility.** The business views and built-in analytics provided by SAP Business ByDesign help you identify areas of improvement, innovation and differentiation – so you can act quickly and decisively across all business areas.

**Adapt with Your Business.** SAP Business ByDesign allows you to compete effectively with smaller businesses as well as larger enterprises. You can implement software changes that reflect your requirements – with a minimum of time and effort.

**Collaborate Easily.** SAP Business ByDesign makes it easier for employees to work with each other –by linking communication channels such as phone or instant messaging with context-related and task-oriented business information.

**Gain Process Flexibility.** SAP Business ByDesign reflects more than 35 years of SAP's experience in delivering software engineered for simplicity and flexibility. The result is the process flexibility you need to compete successfully against bigger businesses and smaller, more agile competitors.

**Ensure Regulatory Compliance.** SAP Business ByDesign provides visibility, transparency and integrity of all business processes – as well as localised business content and practices – for out-of-the-box regulatory compliance.

**Automate Processes.** Achieve an unmatched level of automation across all business areas. The solution streamlines – and even eliminates - many common administrative tasks within your business and across your network of suppliers and business partners.

**Leverage Built-In Services and Support.** SAP Business ByDesign comes with significant service and support knowledge and automation built in. Automatic health checks allow the software to detect potential problems before they impact your business processes. Built-in learning allows you to learn how to use the solution at your own pace. The software stays up to date automatically with the latest business content to facilitate regulatory compliance and to support customers, partners, and employees on an international scale.

## Focus on your Business – not your software

- Built-in learning environment provides an intuitive, personalised experience.
- Guided processes simplify daily business tasks.



#### Need More Information?

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**SAP** Business  
ByDesign

- Built-in multichannel communication improves productivity.
- Intuitive navigation streamlines business processes.
- Integrated analytics improve decision making.
- Built-in services and support simplify day-to-day IT activities.

**Help Your Business Reach Its Full Potential.** Several unique features help you automate and optimise your business operations. As a single solution covering your entire business – including customer relationship, inventory, and financials – you can ensure your processes are optimised..

**Adapt as Your Business Needs Change.** SAP Business ByDesign provides the flexibility to change, grow and extend the reach of your business. Your employees can reconfigure the solution on the fly – without disrupting critical business processes – so you can respond immediately to new opportunities and adjust to market requirements.

**Simplify IT.** SAP Business ByDesign ensures predictable deployment and operations. Built-in service and support features ensure ease of adoption and use: your employees can configure and adapt the software to suit their needs and drive productivity.

**Ensure Rapid Adoption.** SAP Business ByDesign is designed to get you up and running as soon as you are ready. With SAP Business ByDesign over the Web you have access to a trial system that allows you to customise the solution to suit your business requirements. You can try the software to understand how it can benefit your organisation and then implement it directly from the Web and across your company.

**Provide Ease of Use.** Built to reflect the way that people work every day, SAP Business ByDesign features an intuitive user interface that provides access to all needed functions, information and help. Because SAP Business ByDesign mimics the way people interact in a business environment your employees, customers, suppliers, and partners can work together easily.

### SIGN UP for affordable agility and immediate value

**Unbeatable value:** as an integrated business solution, SAP Business ByDesign supports all areas of your business at an affordable price.

**Unprecedented speed:** the rapid implementation possible with SAP Business ByDesign delivers immediate business value - while support for rapid change minimises business disruptions.

**Unmatched flexibility:** by being highly adaptable to changing business needs, SAP Business ByDesign enables you to stay ahead of your competition.

**Superior user experience:** a personalised try-and-buy process – including fast, intuitive software configuration, ease of adoption and built-in learning, service and support ensure a superior user experience.

**Unrivalled transparency and control:** by centralising business data across all departments and all business processes, SAP Business ByDesign helps you identify market trends and opportunities early- and capitalise on them immediately.

**Simple, rapid configuration and adaptation:** SAP Business ByDesign enables your managers and employees to adapt and extend their business processes quickly across the entire ecosystem – without needing extensive IT resources.

**Predictable cost and low risk:** SAP Business ByDesign adapts and changes as your company changes and grows, giving you a predictable, low risk investment.

**What are you waiting for?** To find out more about SAP Business ByDesign – and how it can help your organisation operate beyond business boundaries – call the Sapphire team today on +1 (212) 541 2406