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Sapphire Systems Opens Office in New York, Expanding Delivery of SAP® Business One in the U.S.

Sapphire Systems Extends Delivery to East Coast Companies in the United States

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NEW YORK, USA – April 02, 2009. Sapphire Systems Inc., an SAP channel partner for the SAP® Business One application, today announced it has opened an office in New York, allowing it to deliver SAP Business One to businesses on the East Coast of the U.S. An integrated, affordable business management application designed specifically for mid-size and growing businesses, SAP Business One extends the benefits of SAP's business applications to a new and rapidly growing segment of customers. Sapphire Systems will provide businesses with the technology, business process and consulting knowledge to easily adopt successful, long-term IT strategies.

With a new office in New York, Sapphire Systems is responding to a growing need among growing and mid-size businesses struggling to gain and maintain competitive operating advantages. As an SAP channel partner in the SAP PartnerEdge™ program, Sapphire Systems provides software and consulting services to enable businesses with limited resources and technology infrastructure to gain immediate benefits in better managing their businesses. Sapphire Systems provides organizations the ability to make smart IT decisions, improve future performance, and achieve long-term IT success with little financial or strategic risk.

"We are excited to expand our operation to New York," said Ian Caswell, managing director at Sapphire Systems. "We attribute our success in the UK to our 'customer-first' ethos, which means the provision of a smooth implementation service, followed by a first-class support and services offering – and this is what Sapphire Systems will bring to New York. We have international clients with offices in both Europe and the States, and a permanent base in New York will facilitate our aim to provide them with the best service possible, with consultants and account managers readily available to meet their requirements."

While many businesses have invested in multiple software applications or in siloed accounting software solutions, many business managers find they lack the ability to access the consolidated real-time view of information they need to make critical decisions when they need it. SAP Business One is designed to help these organizations streamline their operational and managerial processes by providing a single application with robust and fully integrated financials, reporting, manufacturing, customer relationship management (CRM) and e-commerce capabilities.

"Sapphire Systems' leadership team has a strong reputation and the firm is already a leading SAP channel partner for SAP Business One within Europe," said Conrad Mandala, vice president, SME and Channels, SAP Canada and SAP Business One, SAP North America. "We welcome the expertise and consultative selling

strategy that Sapphire Systems will bring to the SAP partner ecosystem in support of SAP Business One from its new office in New York.”

SAP Business One supports companies with as few as ten and as many as several hundred employees, and can be implemented in weeks. The solution’s award-winning Drag & Relate data navigation system provides users with intuitive data access simply by highlighting and dragging pieces of information on the screen. It features an integrated sales force automation system for pipeline tracking, opportunity management, strategic selling, and contact management. SAP Business One also includes embedded integration for online business-to-business as well as consumer-based e-commerce. Key functionalities also include materials requirements planning, comprehensive financial management, with multi-currency, budgeting, and bank reconciliation; a complete inventory management system, with kitting and multi-level price lists; and a comprehensive reporting module that allows easy access to any data.

SAP Business One not only provides immediate results in operating efficiency and real-time business decisions, but also comes with an affordable price tag. This affordably priced solution is designed for those businesses that recognize the importance of leveraging business software as an integral component of their business growth strategy.

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About Sapphire Systems Inc

Sapphire is the global leading Infor FMS SunSystems partner and an SAP Gold partner – number one for SAP Business One in EMEA. Since 1986, Sapphire has offered customers wide-ranging practical expertise in selecting and implementing advanced financial accounting, business management and procurement solutions and today provides software, services and support for over 600 customers worldwide from their offices in the UK and USA. Sapphire is a founder member of the British Application Software Developers Association and was one of the first signatories of the BASDA Green Charter.
www.sapphiresystems.com

SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP’s future financial results are discussed more fully in SAP’s filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP’s most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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