



**FOR IMMEDIATE RELEASE**

## **Sapphire named number one partner for SAP Business One**

**Sapphire Systems plc awarded SAP Business One Channel Partner of the Year accolade for the third time**

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Images available on request

**LONDON, UK – 12 January 2009.** Sapphire is pleased to announce that it has been named as SAP's leading SAP Business One partner for 2008.

SAP designed SAP Business One, a business management software application, specifically for small and midsize businesses. Used by over 20,000 customers today, it's an affordable, easy-to-use way to manage critical business functions across sales, distribution, and financials – all in a single integrated software system. With SAP Business One, users can instantaneously access critical data that provides a complete and up-to-the-minute view of their business – so they can respond to customers faster and grow their business more profitably.

Ben Crow, SAP's Channel Manager for SAP Business One, congratulated Sapphire saying: "2008 has been an incredible year with Sapphire delivering 124% of target achievement to SAP, truly phenomenal. This really cements Sapphire as one of our most important SAP Business One partners."

He went on to add "The dedication and teamwork from Sapphire's SAP Business One team never fails to impress and astound us; each and every one of them is at the top of their game and is a pleasure to work with. I look forward to developing new opportunities and markets with the team in 2009 to grow Sapphire's business even further, in what will be a challenging but exciting year ahead."

Sapphire's Managing Director, Ian Caswell, said: "We are thrilled to have held onto our top partner status for another year. SAP Business One is an ideal complete business management solution for the mid-market as it is fast to implement and is so scalable, with the capability to support from a handful of users right through to several hundred users. For organizations looking for improved efficiency and a rapid return on investment, SAP Business One is the way forward."

Ian continued “2008 has been a time of change with Sapphire opening offices in Los Angeles and New York, USA; SAP Business One is suited to organizations with an international presence as it has great multi-currency and multi-company functionality – as well as being available in several languages. This expansion enables us to offer an even better service to our international customers and an enhanced support offering to all of our customers. The entire Sapphire team is dedicated to our ‘customer-first’ policy – supplying the software is just the beginning of the relationship, with consistent availability of first-class support, services and training of paramount importance.”

-- ENDS --

**About Sapphire Systems Inc.**

Sapphire Systems is the UK’s leading reseller of SAP Business One and is a gold-level SAP channel partner. Since 1986, Sapphire Systems has offered clients wide-ranging practical expertise in selecting and implementing advanced financial accounting and business management solutions and today provides software, services and support for over 600 customers worldwide from their offices in New York and Los Angeles (USA), London, Manchester & Edinburgh (UK).

[www.sapphiresystems.com](http://www.sapphiresystems.com)

**About SAP**

SAP is the world’s leading provider of business software solutions. SAP® solutions are designed to meet the demands of companies of all sizes—from small and midsize businesses to global enterprises. Today, more than 28,200 customers in over 120 countries run more than 69,700 installations of SAP® software. With subsidiaries in more than 50 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE under the symbol “SAP.”

[www.sap.com](http://www.sap.com)

**About SAP Business One**

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